



## **2021 ANNUAL SPONSORSHIP OPPORTUNITIES**

### **Be a Part of Something Bigger**

Empowering programs & services for people of all ages that impact the greatest health needs in our community- cancer, mental health, obesity, and so much more... with 100% of funds staying right here in Central Illinois.

### **"Empowering People to Live Healthier Lives"**

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# 2021 SPONSORSHIP BUNDLES

## \$25,000

### "EMPOWER"

#### **PRESENTING ANNUAL SPONSOR**

Impact: Support all of Hult Center's programs & services for 2021, & impact thousands of individuals.

- PROGRAM RECOGNITION: Prime recognition for each of Hult Center's programs; logo on main page of website, quarterly social media recognition; media opportunities
- EVENTS RECOGNITION: Prime recognition for each of Hult Center's events, including:
  - Uncorked!: Champagne Sponsor
  - Seneca Golf Classic: Title Sponsor
  - Whitney's Walk for Life: Hope for a Better Future Sponsor
  - Lobster Boil: King Crab Sponsor

## \$15,000

### "EXCELLENCE" SPONSOR

Impact: Support all of Hult Center's programs & services for 2021, & impact thousands of individuals.

- PROGRAM RECOGNITION: Secondary recognition for each of Hult Center's programs; logo on main page of website, quarterly social media recognition; media opportunities
- EVENTS RECOGNITION: Recognition for each of Hult Center's events, including:
  - Uncorked!: Cabernet Sponsor
  - Seneca Golf Classic: Registration Sponsor
  - Whitney's Walk for Life: Running Towards Awareness Sponsor
  - Lobster Boil: Jumbo Shrimp Sponsor

## \$10,000

### "INTEGRITY" SPONSOR

Impact: Support all of Hult Center's events.

- Uncorked!: Six tickets, banner recognition, company logo on Bidpal website
- Seneca Gold Classic: Lunch Sponsor
- Whitney's Walk for Life: Breaking the Stigma Sponsor
- Lobster Boil: Oysters Half Shell Sponsor

## \$5,000

### "COLLABORATION" SPONSOR

*Collaboration sponsor package includes the following:*


- Uncorked!: Two tickets, banner recognition
- Seneca Golf Classic: Hole & More Sponsor
- Whitney's Walk for Life: Speaking Out for Life Sponsor
- Lobster Boil: Calamari Sponsor

## \$3,000

### "STEWARDSHIP" SPONSOR

*Stewardship sponsor package includes the following:*

- Seneca Golf Classic: Hole Sponsor
- Whitney's Walk for Life: Steps to a Brighter Future Sponsor
- Lobster Boil: Seating for four; recognition on banner for event and displayed at Hult all year; 1/4 page ad in event program; recognition in the invitation



**Youth & Adult  
Health Education  
& Empowerment**



**Oncology Programs & Services  
for Patients, Caregivers, & Survivors**



**Mental Health,  
Social-Emotional Learning  
& Suicide Prevention Programs**



**Four Annual  
Fundraising Events**

[www.hulthealthy.org](http://www.hulthealthy.org)

# 2021 "FUND-A-NEED" SPONSORSHIPS

From big to small, Hult Center for Healthy Living has many sponsorship opportunities that oftentimes are not covered by grant funding that we so heavily rely on. Browse our most prominent needs, and please reach out to our leadership team to discover more opportunities that may be of unique interest to you to support. The opportunities are endless.

## **REVITALIZE & REMODEL A HEALTH EDUCATION THEATER**

**\$450,000\***

Be a part of something bigger. Hult Center's four education theaters are now 30 years old, and our hope is to revitalize each of the theaters for in-person learning, and expand access to our services through integration of a new virtual learning experience. Though our theaters were designed for our youth participants, Hult Center for Healthy Living has "grown up" over the past several years, and strives to make our theaters a hands-on learning experience for all ages. Our four theaters include General Health, Nutrition, Substance Use, and Reproductive Health.

**To this...**

**From this...**



**Upgraded Audio Systems**  
**Interactive Touch-Screen Panels**  
**Cameras and Recording Devices**  
**Adaptable Spaces & Seating**

## **BRAND NEW ROOF & SAME OLD MAINTENANCE**

**\$75,000 - \$100,000\***

Hult Center for Healthy Living's roof is now over 30 years old and in need of being replaced. It is estimated that it will cost \$100,000 for this project, according to local contractors. It's also no secret that we have overhead expenses such as lights, electricity, building expenses and more to keep running effectively and efficiently. These expenses are often not covered by grants, but are necessary.

## **UNDERWRITE ONCOLOGY MESSAGES**

**\$50.00 - \$30,000**

Pay for one massage, or all of the massages we provide for the entire year! Oncology massage is the adaptation of massage techniques to safely provide therapy to someone affected by cancer or its treatments. Each massage costs about \$50.00 to provide, which includes the cost of massage oils, laundering linens, and the therapists' time & expertise. In 2021, it is estimated that Hult Center's staff will need to raise \$45,000 for the program.

\*Partial sponsorship opportunities and designated donations are available, as well.



# 2021 INDIVIDUAL EVENT SPONSORSHIPS

## **UNCORKED!**

**May 21, 2021**

**Par-A-Dice**

Uncorked! is a fabulous night of dancing and sampling of the finest wines, craft beer, and hors d'oeuvres in town. It's the party of the year! Uncorked! benefits the many programs at Hult Center, including youth and adult health education, oncology support programs, and mental health.

- **\$5,000 Champagne Sponsor:** 10 event tickets and 10 VIP tickets; company logo projected on wall; primary recognition on banner for event and displayed at Hult Center all year; company logo on Bidpal website; recognition on Hult Center's Facebook page
- **\$2,500 Cabernet Sponsor:** 10 tickets; company logo projected on wall; secondary recognition on banner for event and displayed at Hult Center all year; company logo on Bidpal website; recognition on Hult Center's Facebook page
- **\$1,000 Merlot Sponsor:** Six tickets; banner recognition; company logo on Bidpal website
- **\$600 Chardonnay Sponsor:** Two tickets; banner recognition
- **\$1,000 VIP Table**

## **SENECA GOLF CLASSIC**

**June 11, 2021**

**Metamora Fields**

This outing features fun obstacles on the course, great prizes, and food, to benefit Hult Center's oncology support programs and services in memory of Mike Seneca.

- **\$5,000 Title Sponsor:** Three teams of four; primary recognition on banner displayed at Hult Center all year; company logo on Bidpal website; company logo on one hole; recognition on golf carts and beverage carts; Recognition on Hult Center's Facebook page
- **\$2,500 Registration Sponsor:** Two teams of four; secondary recognition on banner displayed at Hult Center all year; company logo on Bidpal website; company logo on one hole; recognition on Hult Center's Facebook page
- **\$1,500 Lunch Sponsor:** One team of four; recognition on banner displayed at Hult Center all year long; company logo on Bidpal website; company logo on one hole
- **\$600 Hole & More Sponsor:** One team of four; company logo on one hole
- **\$200 Hole Sponsor:** Logo on one hole

## **WHITNEY'S WALK FOR LIFE**

**July 31, 2021**

**Jubilee College State Park**

Since 2004, over \$1.5 million has been raised for depression awareness and suicide prevention programs in Central Illinois. Walk or run, solo or with a team, but don't miss out on being a part of this important cause.

- **\$5,000 "Hope for a Better Future" Sponsor:** Logo on front of registration brochures; logo at top of event t-shirt; logo on Whitney's Walk for Life website; primary recognition on banner displayed at Hult Center all year
- **\$2,500 "Running Towards Awareness" Sponsor:** Logo on inside of registration brochures; logo in primary space of event t-shirt; logo on Whitney's Walk for Life website; primary recognition on banner displayed at Hult Center all year
- **\$1,000 "Breaking the Stigma" Sponsor:** Logo in secondary space of event t-shirt; logo on Whitney's Walk for Life website; secondary recognition on banner displayed at Hult Center all year
- **\$500 "Speaking Out for Life" Sponsor:** Logo on event t-shirt; recognition on banner displayed at Hult Center all year
- **\$250 "Steps to a Brighter Future" Sponsor:** Recognition on banner displayed at Hult Center all year

## **LOBSTER BOIL**

**September 18, 2021**

**Hult Center for Healthy Living**

Hult Center for Healthy Living's signature fundraiser with a night of lobster (or steak, for those who prefer it), wine, and music.

- **\$15,000 Maine Lobster:** (3) Tables of 10; prime recognition on banner for event & displayed at Hult all year; full page ad in event program; recognition on Bidpal website; recognition in invitation
- **\$10,000 King Crab:** (2) Tables of 10; prime recognition on banner for event & displayed at Hult all year; full page ad in event program; recognition on Bidpal website; recognition in invitation
- **\$5,000 Jumbo Shrimp:** (1) Table of 10; secondary recognition on banner for event & displayed at Hult all year; half page ad in event program; recognition on Bidpal website; recognition in invitation
- **\$2,500 Calamari:** Seating for six; recognition on banner for event & displayed at Hult all year; 1/4 page ad in event program; recognition in invitation
- **\$1,000 Oysters Half Shell:** Seating for four; recognition on banner for event & displayed at Hult all year; 1/4 page ad in event program; recognition in invitation
- **\$500 Sea Scallop:** Seating for two; business card page ad in event program; recognition on banner for event & displayed at Hult all year; recognition in invitation

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